

9 May 2008

RoadShow Holdings Limited
2008 Annual General Meeting

At RoadShow Holdings' (0888) Annual General Meeting held today (Friday, 9 May 2008), RoadShow Holdings' Chairman, Mr. John C C Chan, reported the financial results for 2007. For the year ended 31 December 2007, the Group reported total operating revenue of HK\$181.4 million, representing a 29.8% decrease compared with the previous year. The decrease was mainly due to the disposal of two subsidiaries in Mainland China in mid 2006. On the other hand, net profit attributable to shareholders was HK\$49.6 million for the year, representing a 61.2% increase over the previous year. The Directors recommend the payment of total dividends of HK8.88 cents per share including a final dividend of HK5.00 cents per share and a special dividend of HK3.88 cents per share for the year ended 31 December 2007. A final dividend of HK3.09 cents per share was paid for the year ended 31 December 2006.

Mr. John C C Chan said, "Economic growth in Hong Kong and Mainland China is forecast to continue in 2008. In Hong Kong, the recent rapid development in sectors such as financial industries, new local infrastructure projects as well as the relaxation of PRC travel restrictions will continue to boost the local economy and sustain steady growth. The robust performance of the Hong Kong stock and property markets and the lowering of interest rates will also result in continuing high consumer expenditure, which in turn will lead to an increase in advertising spending."

"Total advertising spending in Mainland China has also been growing at double-digit rates since the early 1990s and this is expected to continue in the foreseeable future. The 2008 Olympic Games in Beijing, the 2010 World Expo in Shanghai and the 2010 Asian Games in Guangzhou will all contribute to the growth in advertising and media sales business in Mainland China."

"Against this background of robust growth, we will continue to expand our customer base by selling the benefits of our MMOB platform to more advertisers to promote their products and services. We will also continue to develop more creative avenues in both Hong Kong and Mainland China to capitalise on opportunities to increase our revenue."

Mr. Chan added, "RoadShow Group have a strong financial position, with HK\$644 million being registered in cash and bank balances as at 31 December 2007, which provides an ample foundation for continued, prudent and sustained growth. We will only expand our media sales business on the Mainland when we are convinced that the investment will provide a reasonable return. Within this guiding principle, we will explore investment opportunities that complement RoadShow's existing businesses."

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