



ROADSHOW HOLDINGS LIMITED

路訊通控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock code: 888)

2007 INTERIM RESULTS ANNOUNCEMENT

FINANCIAL HIGHLIGHTS

- Total turnover (including share of an associate's turnover) amounted to approximately HK\$109.0 million (2006: HK\$139.9 million). The decrease was mainly due to the loss of revenue from two subsidiaries which were disposed of in 2006.
- Profit attributable to equity shareholders of the Company was approximately HK\$16.1 million (2006: HK\$24.4 million). The decrease was because the amount for 2006 included the profits from the disposal of certain media assets and two subsidiaries which were disposed of in 2006.
- Basic earnings per share was HK1.62 cents (2006: HK2.45 cents).

INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2007

The directors of RoadShow Holdings Limited (the "Company" or "RoadShow") (the "Directors") present herewith the unaudited consolidated income statement of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 June 2007 and the unaudited consolidated balance sheet of the Group at 30 June 2007, together with the comparative figures for the six months ended 30 June 2006 and at 31 December 2006 respectively.

* For identification purposes only

**UNAUDITED CONSOLIDATED INCOME STATEMENT FOR THE SIX MONTHS ENDED
30 JUNE 2007**

		Six months ended 30 June	
		2007	2006
		<i>(Unaudited)</i>	<i>(Unaudited)</i>
		<i>HK\$'000</i>	<i>HK\$'000</i>
	<i>Note</i>		
Group turnover	3	66,289	89,754
Share of an associate's turnover		42,741	50,151
		109,030	139,905
Gain on disposal of media assets		—	43,197
Other revenue and other net income		21,706	14,485
Total operating revenue		130,736	197,587
Group turnover	3	66,289	89,754
Other revenue and other net income		21,706	14,485
Gain on disposal of media assets		—	43,197
		87,995	147,436
Operating expenses			
Royalty, licence and management fees		(17,900)	(17,110)
Depreciation and amortisation		(11,586)	(19,542)
Staff expenditure		(9,143)	(13,562)
Repairs and maintenance		(5,518)	(7,050)
Impairment loss on fixed assets	4	(3,000)	—
Cost of inventories		(1,188)	(1,775)
Site rentals		—	(8,517)
Impairment loss on accounts receivable		—	(4,850)
Impairment loss on media assets		—	(2,060)
Other operating expenses		(23,016)	(28,131)
Total operating expenses		(71,351)	(102,597)
Profit from operations		16,644	44,839
Finance costs		(821)	(828)
Share of profit of an associate		4,622	5,234
Profit before taxation	5	20,445	49,245
Income tax	6	(525)	(6,002)
Profit for the period		19,920	43,243
Attributable to:			
Equity shareholders of the Company		16,136	24,434
Minority interests		3,784	18,809
		19,920	43,243
Earnings per share (in Hong Kong cents)			
Basic and diluted	7	1.62	2.45

UNAUDITED CONSOLIDATED BALANCE SHEET AT 30 JUNE 2007

	At	
	30 June 2007 <i>(Unaudited)</i> <i>HK\$'000</i>	31 December 2006 <i>(Audited)</i> <i>HK\$'000</i>
Non-current assets		
Fixed assets	37,087	51,424
Media assets	1,265	1,408
Non-current prepayments	43,112	47,902
Interest in an associate	209,134	176,839
Deferred tax assets	10,247	8,449
	<u>300,845</u>	<u>286,022</u>
Current assets		
Inventories	880	887
Amount due from ultimate holding company	3,035	4,436
Accounts receivable	22,085	25,944
Other receivables and deposits	3,991	7,146
Prepayments	11,631	14,708
Current tax recoverable	72	2,316
Pledged bank deposit	40,355	39,520
Bank deposits and cash	562,097	582,558
	<u>644,146</u>	<u>677,515</u>
Current liabilities		
Accounts payable	3,885	5,899
Other payables and accruals	43,226	46,640
Bank loan	38,000	38,000
Current tax payable	4,716	1,156
	<u>89,827</u>	<u>91,695</u>
Net current assets	554,319	585,820
Total assets less current liabilities	<u>855,164</u>	<u>871,842</u>
Non-current liability		
Deferred tax liabilities	<u>6,471</u>	<u>8,537</u>
NET ASSETS	<u>848,693</u>	<u>863,305</u>
Capital and reserves		
Share capital	99,737	99,737
Reserves	746,035	758,041
Total equity attributable to equity shareholders of the Company	845,772	857,778
Minority interests	2,921	5,527
TOTAL EQUITY	<u>848,693</u>	<u>863,305</u>

NOTES TO THE UNAUDITED CONSOLIDATED INCOME STATEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2007

1. Basis of preparation

These interim results have been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities (the “Listing Rules”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), including compliance with Hong Kong Accounting Standard (“HKAS”) 34 “Interim financial reporting”, issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”).

The interim results have been prepared in accordance with the same accounting policies adopted in the 2006 annual financial statements.

These interim results contain condensed consolidated financial statements and selected explanatory notes. The notes on these interim results include an explanation of events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the 2006 annual financial statements. The condensed consolidated interim financial statements and notes thereon do not include all of the information required for a full set of financial statements prepared in accordance with Hong Kong Financial Reporting Standards (“HKFRSs”).

These interim results are unaudited, but have been reviewed by KPMG in accordance with Hong Kong Standard on Review Engagements 2410 “Review of interim financial information performed by the independent auditor of the entity”, issued by the HKICPA. KPMG’s independent review report to the Board of Directors (the “Board”) is included in the interim financial report to be sent out to shareholders of the Company.

The financial information relating to the financial year ended 31 December 2006 that is included in these interim results as being previously reported information does not constitute the Company’s statutory financial statements for that financial year but is derived from those financial statements. Statutory financial statements for the financial year ended 31 December 2006 on which the auditors have expressed an unqualified opinion in their audit report dated 21 March 2007, were included in the Company’s 2006 Annual Report and are also available from the Company’s principal office.

2. Segment reporting

Geographical segment information based on location of assets is chosen as the primary reporting format.

Geographical segments

The Group comprises the following main geographical segments:

Hong Kong	:	Provision of media sales and management services
Mainland China	:	Provision of media sales and management services

2. Segment reporting (continued)

There are no sales between the geographical segments.

	Six months ended 30 June 2007			Six months ended 30 June 2006		
	Group (Unaudited) HK\$'000	Share of an associate (Unaudited) HK\$'000	Total (Unaudited) HK\$'000	Group (Unaudited) HK\$'000	Share of an associate (Unaudited) HK\$'000	Total (Unaudited) HK\$'000
Segment revenue						
Hong Kong	64,162	—	64,162	66,576	—	66,576
Mainland China	2,127	42,741	44,868	23,178	50,151	73,329
Total	<u>66,289</u>	<u>42,741</u>	<u>109,030</u>	<u>89,754</u>	<u>50,151</u>	<u>139,905</u>
Segment results						
Hong Kong	6,922	—	6,922	5,846	—	5,846
Mainland China	(658)	4,622	3,964	33,882	5,234	39,116
Total	<u>6,264</u>	<u>4,622</u>	<u>10,886</u>	<u>39,728</u>	<u>5,234</u>	44,962
Unallocated operating income and expenses			<u>9,559</u>			<u>4,283</u>
Profit before taxation			<u>20,445</u>			<u>49,245</u>

3. Turnover

The Group is principally engaged in the provision of media sales and management and administrative services for Multi-media On Board (“MMOB”) business and the operation of media advertising management services through marketing advertising spaces on transit vehicle exteriors, shelters and outdoor signages.

Turnover represents income from media sales and management and administrative services, net of agency commission and rebate.

4. Impairment loss on fixed assets

During the period ended 30 June 2007, management carried out an assessment of the recoverable amount of certain fixed assets of the Group. Based on their assessment, the carrying amount of these fixed assets was written down by HK\$3,000,000. The estimated recoverable amount was determined based on the future cash flows generated from these fixed assets.

5. Profit before taxation

Profit before taxation is arrived at after charging/(crediting):

	Six months ended 30 June	
	2007 (Unaudited) HK\$'000	2006 (Unaudited) HK\$'000
Amortisation of advertising rights	180	5,545
Depreciation	11,406	13,997
Interest income	(14,786)	(10,082)
Interest on bank loan	821	828
Operating lease charges	706	1,124
Production, programming and marketing costs (included in other operating expenses)	16,790	18,578

6. Income tax

	Six months ended 30 June	
	2007 (Unaudited) HK\$'000	2006 (Unaudited) HK\$'000
Current tax		
Provision for Hong Kong Profits Tax	4,050	4,716
Provision for PRC income tax	339	3,372
	4,389	8,088
Deferred tax		
Origination and reversal of temporary differences	(3,864)	(2,086)
	525	6,002

The provision for Hong Kong Profits Tax is calculated at 17.5% (2006: 17.5%) of the estimated assessable profits for the period. Taxation for the Mainland China subsidiaries is charged at the appropriate current rates for taxation ruling in The People's Republic of China (the "PRC").

7. Earnings per share

(a) Basic earnings per share

The calculation of basic earnings per share is based on the profit attributable to the Company's equity shareholders of HK\$16,136,000 for the six months ended 30 June 2007 (six months ended 30 June 2006: HK\$24,434,000) and the weighted average of 997,365,332 ordinary shares (2006: 997,365,332 shares) in issue during the period.

(b) Diluted earnings per share

There were no dilutive potential ordinary shares outstanding during the six months ended 30 June 2007 and 2006. Accordingly, the amount of diluted earnings per share is the same as basic earnings per share for the six months ended 30 June 2007 and 2006.

INTERIM DIVIDEND

The Directors do not propose to declare an interim dividend for the six months ended 30 June 2007 (January — June 2006: HK\$Nil).

FINANCIAL REVIEW

Results

For the six months ended 30 June 2007, the Group reported total operating revenue of HK\$130.7 million, representing a decrease of 34% over the corresponding period of the previous year. The decrease was mainly due to non-recurrence of the gain on disposal of media assets of a subsidiary in 2006 which amounted to approximately HK\$43.2 million, as well as the loss of revenue (which amounted to approximately HK\$19.5 million for the six months ended 30 June 2006) from two subsidiaries which were disposed of in 2006. The total operating revenue included the Group's turnover, share of an associate's turnover, gain on disposal of media assets, other revenue and other net income. Compared to the profit attributable to shareholders of the Company of HK\$24.4 million for the six months ended 30 June 2006, the Group recorded a profit attributable to shareholders of the Company of HK\$16.1 million for the six months ended 30 June 2007. Profit attributable to shareholders decreased as there was an aggregate of approximately HK\$14.6 million profit included in 2006 arising from the disposal of certain media assets and two subsidiaries in that year. The Group continues to maintain a strong financial position with total bank deposits and cash balances (including pledged bank deposit) of HK\$602.5 million at 30 June 2007.

Operating Revenue

For the six months ended 30 June 2007, the Group reported a total operating revenue of HK\$130.7 million of which HK\$109.0 million was from the media sales services and management business and HK\$21.7 million was from other revenue sources. Revenue from media sales services and management business generated from our Hong Kong and Mainland China operations accounted for approximately 49% and 34% of the Group's total operating revenue respectively. Total operating revenue generated from media sales services and management business of our Hong Kong operations was HK\$66.6 million for the six months ended 30 June 2006 compared to HK\$64.1 million for the six months ended 30 June 2007, while that generated from our Mainland China operations was HK\$73.3 million for the six months ended 30 June 2006 compared to HK\$44.9 million for the six months ended 30 June 2007. The Hong Kong media sales revenue decreased slightly by HK\$2.5 million (4%) as compared to the corresponding period of the previous year while that from Mainland China decreased by HK\$28.4 million (39%) over the corresponding period of previous year. Such decrease was mainly due to the disposal of two subsidiaries which contributed HK\$19.5 million of operating revenue in 2006.

Operating Expenses

The Group's operating expenses decreased by HK\$31.2 million from HK\$102.6 million for the six months ended 30 June 2006 to HK\$71.4 million for the six months ended 30 June 2007. The decrease was mainly due to the disposal of two subsidiaries which lead to a reduction of operating expenses of HK\$29.9 million.

Liquidity, Financial Resources and Capital Structure

At 30 June 2007, the Group's bank deposits and cash balances (including pledged bank deposit) amounted to HK\$602.5 million (31 December 2006: HK\$622.1 million), denominated in Hong Kong Dollars, US Dollars and Renminbi. Apart from providing working capital to support its media sales and management business, the Group maintains a sufficient amount of cash to meet potential needs for business expansion and development.

At 30 June 2007, the Group had a secured bank loan amounting to HK\$38.0 million (31 December 2006: HK\$38.0 million) which is repayable within one year. The gearing ratio, representing the ratio of bank borrowings to the total share capital and reserves of the Group, was 4.5% at 30 June 2007 (31 December 2006: 4.4%).

The Group had stand-by banking facilities totalling HK\$50.0 million at 30 June 2007 (31 December 2006: HK\$50.0 million).

At 30 June 2007, the Group had net current assets of HK\$554.3 million (31 December 2006: HK\$585.8 million) and total assets of HK\$945.0 million (31 December 2006: HK\$963.5 million).

Charge on Assets

Bank deposits of HK\$63.9 million (31 December 2006: HK\$39.5 million) were pledged to secure the Group's bank loan and loan to an associate.

During the period, the Group provided an additional loan of HK\$23,544,000 to the associate. The loan was made through a designated deposit/loan arrangement where a subsidiary of the Group placed a pledged deposit of HK\$23,544,000 with a bank in the PRC and the bank provided a loan to the associate of the same amount.

Changes since 30 June 2007

The associate of the Company entered into an agreement with an investor in which the investor agreed to subscribe for 16.5% equity interest in the enlarged registered capital of the associate. Subsequent to the balance sheet date, the increase in registered capital and the change of shareholders had been approved by the relevant authorities in the PRC. After completion of the transaction, the Group's equity interest in the associate will be diluted from 49.0% to 40.9%.

PROSPECTS

The Group will continue to expand its customer base by selling the benefits of its MMOB platform to more advertisers and also provide more value added sales services to its existing customers to encourage advertisers to increase their spending with the Group so as to maintain its market share.

The Group will seek for other opportunities in both Hong Kong and Mainland China such as diversifying MMOB to other platforms as well as explore further mode of media technology to maintain a high quality and extend the scope of MMOB services provided.

RoadShow will leverage on its experience and the management skills it has acquired to expand its Mainland China operations in line with the Group's strategy. The Group will also continue to operate within an environment of strong corporate governance, openness and transparency in all aspects of the Group.

COMPLIANCE WITH THE CODE ON CORPORATE GOVERNANCE PRACTICES OF THE LISTING RULES

The Company has complied throughout the six months ended 30 June 2007 with the Code Provisions set out in the Code on Corporate Governance Practices as contained in Appendix 14 to the Listing Rules.

AUDIT COMMITTEE

The Audit Committee of the Company has reviewed with management the accounting principles and policies adopted by the Group and discussed auditing, internal control and financial reporting matters, and also reviewed these unaudited interim results for the six months ended 30 June 2007. The review of these unaudited interim results was conducted with the Group's external auditors, KPMG.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 30 June 2007, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.

INTERIM REPORT

The 2007 Interim Report will be despatched to shareholders and published on the Stock Exchange's website (www.hkex.com.hk) and the Company's website (www.roadshow.com.hk) in due course.

By Order of the Board
John CHAN Cho Chak
Chairman

Hong Kong, 12 September 2007

As at the date of this announcement, the Board of Directors of the Company is comprised of Mr. John CHAN Cho Chak, GBS, JP as Chairman and Non-Executive Director; Mr. Michael WONG Yick-kam as Deputy Chairman and Non-Executive Director; Ms. Winnie J. NG as Group Managing Director; Mr. MAK Chun Keung, Mr. Anthony NG and Mr. Andrew SO Sing Tak as Non-Executive Directors; Dr. Carlye Wai-Ling TSUI, BBS, MBE, JP, Mr. HUI Ki On, GBS, CBE, QPM, CPM and Dr. Eric LI Ka Cheung, GBS, OBE, JP as Independent Non-Executive Directors.