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ROADSHOW HOLDINGS LIMITED

路訊通控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code : 888)

EXTENSION OF TIME FOR DESPATCH OF CIRCULAR RELATING TO DISCLOSEABLE TRANSACTION

Reference is made to the Company's announcement dated 20 June 2006 in respect of a discloseable transaction and its another announcement dated 7 July 2006 in respect of a major transaction and connected transaction disclosed in it. As the Company requires additional time to assess the financial effect of the discloseable transaction on the Group in view of the impact of the major and connected transaction, the despatch of the circular in relation to the discloseable transaction, which will be combined with the circular in relation to the major and connected transaction into a composite circular, has to be delayed to not later than 31 July 2006, being the deadline for despatch of the circular in relation to the major and connected transaction according to Rules 14.38 and 14A.49 of the Listing Rules.

The Company has applied to the Stock Exchange for a waiver from strict compliance with the requirement under Rule 14.38 of the Listing Rules and the extension of time for despatch to its shareholders of a circular in relation to the discloseable transaction, which will be combined into a composite circular, on or before 31 July 2006.

Reference is made to the Company's announcement dated 20 June 2006 (the "June Announcement") in respect of a discloseable transaction and its another announcement dated 7 July 2006 in respect of a major transaction and connected transaction (the "July Announcement") disclosed in it. Unless otherwise specified in this announcement, terms and expressions defined in the June Announcement and the July Announcement have the same meanings when used in this announcement.

Pursuant to Rule 14.38 of the Listing Rules, the Company is required to despatch a circular in relation to the discloseable transaction to its shareholders within 21 days after publication of the June Announcement, that is, on or before 12 July 2006. As the Company requires additional time to assess the financial effect of the discloseable transaction on the Group in view of the impact of the major and connected transaction, the despatch of the circular in relation to the discloseable transaction, which will be combined with the circular in relation to the major and connected transaction into a composite circular, has to be delayed to not later than 31 July 2006, being the deadline for despatch of the circular in relation to the major and connected transaction according to Rules 14.38 and 14A.49 of the Listing Rules. Further, although the

transactions disclosed in the June Announcement and the July Announcement are different in terms of nature, subject matter and subject parties involved, the subject matter of the disposal disclosed in the June Announcement is part of the assets of the companies which are the subject matter of the disposal disclosed in the July Announcement, and the transactions disclosed in both the June Announcement and the July Announcement to certain extent relate to Key Media and arose in the same corporate backdrop. Therefore, the Company finds it in the interest of the Company and its shareholders as a whole to combine the circular in relation to the discloseable transaction with the circular in relation to the major and connected transaction into a composite circular, so that the shareholders may be provided with an overall view of the Company's efforts to realize its investment in Key Media.

The Company has applied to the Stock Exchange for a waiver from strict compliance with the requirement under Rule 14.38 of the Listing Rules and the extension of time for despatch to its shareholders of a circular in relation to the discloseable transaction, which will be combined into a composite circular, on or before 31 July 2006.

By Order of the Board
RoadShow Holdings Limited
CHAN Siu Yin, Bomie
Company Secretary

Hong Kong, 12 July 2006

As at the date of this announcement, the Board of Directors of the Company is comprised of Mr. John CHAN Cho Chak, GBS, JP as Chairman and Non-executive Director; Mr. Michael WONG Yick-kam as Deputy Chairman and Non-executive Director; Ms. Winnie J. NG as Group Managing Director; Mr. MAK Chun Keung, Mr. Anthony NG, Mr. James Conrad LOUEY, Ms. LAU Mei Mui, May and Mr. Andrew SO Sing Tak as Non-executive Directors; Ms. Carlye Wai-Ling TSUI, BBS, MBE, JP, Mr. HUI Ki On, GBS, CBE, QPM, CPM and Dr. Eric LI Ka Cheung, GBS, OBE, JP as Independent Non-executive Directors.

* *For identification purpose only*

Please also refer to the published version of this announcement in The Standard.