

RoadShow Media Limited


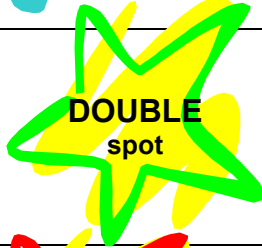
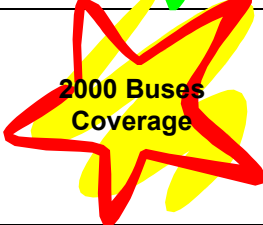
No. 9, Po Lun Street, KMB Building, Lai Chi Kok, Kowloon, Hong Kong
 Tel: (852) 2746 5200 Fax: (852) 2744 7055 香港九龍荔枝角寶輪街九號



Package No.: 2008/P01

Date: January 1, 2008

High Reach Package

Package Details	
 <p>Discount 68%</p>	<ul style="list-style-type: none"> 68% discount on Basic Rate Card
 <p>DOUBLE spot</p>	<ul style="list-style-type: none"> Bonus double spot on same day
 <p>2000 Buses Coverage</p>	<ul style="list-style-type: none"> Package apply to 2000 buses buy only All spots upgraded to 3200 buses exposure
<p>Conditions</p>	<ul style="list-style-type: none"> Minimum booking of 7 days to be telecast within 2 weeks Limited availability, while stock last

Remarks:

Please observe the following terms and conditions in addition to our General Terms & Conditions of the prevailing Rate Card and the Code of Practice on MMOB Advertising Standards:

- Agency Commission applicable.
- All spot rates are exclusive of commercial production cost but inclusive of airtime advertising rate, production and logistic cost.
- Bookings are accepted on a first-come-first-served basis and are non-cancelable.
- This special package will not be entitled to any further bonus offered by RoadShow Media Limited ("RoadShow Media").
- Upon signing of the booking order, 50% of the package cost must be paid as deposit and the remaining balance shall be paid before the telecasting of the advertising materials unless credit facility is granted by RoadShow Media whereby then all booking amounts will be invoiced at the first date of its telecasting period.
- Broadcast pattern as stated cannot be changed without prior approval from RoadShow Media.
- All spots must be utilized within 3 months upon booking order signed, extension of spots utilization period is subject to the company's final discretion.
- This package is effective from January 1, 2008 and valid until further notice.



A Unique Advertising Medium On Transit Vehicles