

RoadShow Media Limited


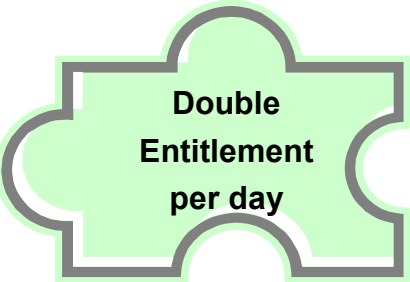

No. 9, Po Lun Street, KMB Building, Lai Chi Kok, Kowloon, Hong Kong
 Tel: (852) 2746 5200 Fax: (852) 2744 7055 香港九龍荔枝角寶輪街九號



Package No.: 2008/P02

Date: January 1, 2008

2008 Do-Re-Me Package

Package Details	
 <p>Regular Spot: 50% discount</p>	<ul style="list-style-type: none"> • 50% discount on Basic Rate Card
 <p>Double Entitlement per day</p>	<ul style="list-style-type: none"> • Double Entitlement based on Regular Spot only, without counting in Rotational Bonus • Double Entitlement must be consumed on the same day without campaign extension
 <p>100% Rotational Bonus</p>	<ul style="list-style-type: none"> • 100% Rotational Bonus based on no. of Regular Spot consumed • Rotational Bonus to be scheduled on same on-air date as Regular Spot or for campaign extension
<p>Conditions</p>	<ul style="list-style-type: none"> • A minimum booking of 7 consecutive days • Limited availability, while stock last

Remarks:

Please observe the following terms and conditions in addition to our General Terms & Conditions of the prevailing Rate Card and the Code of Practice on MMOB Advertising Standards:

- Agency Commission is applicable.
- All spot rates are exclusive of commercial production cost but inclusive of airtime advertising rate, production and logistic cost.
- Bookings are accepted on a first-come-first-served basis and are non-cancelable.
- Upon signing of the booking order, 50% of the package cost must be paid as deposit and the remaining balance shall be paid before the telecasting of the advertising materials unless credit facility is granted by RoadShow Media Limited ("RoadShow Media") whereby then all booking amounts will be invoiced at the first date of its telecasting period.
- RoadShow Media reserves the right to reschedule without prior notification.
- Broadcast pattern as stated cannot be changed without prior approval from RoadShow Media.
- All spots must be utilized within 3 months upon the date of booking order signed, any unused spots will be forfeited.
- This package is effective from January 1, 2008 and valid until further notice.



A Unique Advertising Medium On Transit Vehicles